# Remote BD Approach

## (Cold Email Response 1)

### Subject - Your Income Projection

Hello {{contact.first\_name}},

Thank you for your reply!

I'm happy to help you get a short term rental projection for your property.

To ensure the report is as accurate as possible, I need to see the property.

Can you send me some quick cell pics? Or perhaps you already have a listing on Airbnb or VRBO and you can share the link?

Once I have the report done, let’s meet on a phone or xoom call so I can share it with you and discuss how our rental program works.

Thanks,

{{user.email\_signature}}

## Name - (Cold Email Response 2)

### Subject - Do you have pictures?

Hello {{contact.first\_name}},

If you are not able to send me your property so I can create an income projection... perhaps you would be available for a quick chat so I can gather some details?

The call will also answer your questions about how our management program works.

It's always good to know all your property management options before you need them :)

Thanks,

{{user.email\_signature}}

## Name - (Cold Email Response 3)

### Subject - Quick Call? Let's see if we'd be a good fit for each other

Hello {{contact.first\_name}},

I've not heard from you so you must be very busy.

All the more reason to turn your property into a lucrative passive income stream with {{custom\_values.management\_company}} services.

If we can a consultative call, I can help you understand all the ways we make short term rental management a breeze :)

What is the best phone number to reach you on?

Thanks,

{{user.email\_signature}}

## Name - (Cold Email Response 4)

### Subject - Maybe more curious than serious?

Hello {{contact.first\_name}},

Maybe at this point you are more curious than serious. That's ok!

While I'd love to speak with you and see if we are a good fit for each other I understand sometimes it's hard to connect.

If you still want an idea of what your property could earn on {{custom\_values.management\_company}} vacation rental program.

Check out the dynamic calculator we created to help you get a ballpark idea. Click here. INSERT LINK

Please keep in mind it is a conservative amount based on your first year. The longer you stay with our management, the more income you will get from repeat guests and more mature marketing.

If you are still interested in learning more, reply to this email :)

Cheers,

{{user.email\_signature}}