# In Person Approach

## Name - (Cold Email Response 1)

### Subject - Your Income Projection

Hello {{contact.first\_name}},

Thank you for your reply!

I'm happy to help you get a short term rental projection for your property.

To ensure the report is as accurate as possible, I need to see the property.

A quick walk through is all that is needed. And, I can also assess what it would take for your property to be rental ready with our standards and safety codes.

Do you prefer to meet this week or next? Reply to this email or choose a time on my calendar ---> INSERT LINK

Looking forward to meeting you,

{{user.email\_signature}}

## Name - (Cold Email Response 2)

### Subject - Do you have pictures?

Hello {{contact.first\_name}},

If you are not able to show me your property so I can create an income projection... perhaps you have a listing on VRBO or AirBnB I can take a look at?

No worries if you don't because you've never rented it. Just send me some cell phone pics so I can get a sense of it.

It's always good to know all your property management options before you need them :)

Thanks,

{{user.email\_signature}}

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## Name - (Cold Email Response 3)

### Subject - Quick Call? Let's see if we'd be a good fit for each other

Hello {{contact.first\_name}},

I've not heard from you so you must be very busy.

All the more reason to turn your property into a lucrative passive income stream with {{custom\_values.management\_company}} services.

If we can have a quick chat, I can probably get everything I need to create your income projection and answer your questions about how it could work.

What is the best phone number to reach you on?

Thanks,

{{user.email\_signature}}

## Name - (Cold Email Response 4)

### Subject - Maybe more curious than serious?

Hello {{contact.first\_name}},

Maybe at this point you are more curious than serious. That's ok!

While I'd love to speak with you and see if we are a good fit for each other I understand sometimes it's hard to connect.

If you still want an idea of what your property could earn on {{custom\_values.management\_company}} vacation rental program.

Check out the dynamic calculator we created to help you get a ballpark idea. Click here. INSERT LINK

Please keep in mind it is a conservative amount based on your first year. The longer you stay with our management, the more income you will get from repeat guests and more mature marketing.

If you are still interested in learning more, reply to this email :)

Cheers,

{{user.email\_signature}}